

Beat: Travel

## **THE ARMANCETTE At Saint-Gervais-les-Bains, Springs From The Foot Of MONT BLANC**

**HOTEL 5 Stars, CHALETS & SPA**

PARIS - SAINT-GREVAIS-LES-BAINS, 27.09.2019, 16:34 Time

**USPA NEWS** - The Armancette Group Establishments can be found in the Charming Village of Saint-Nicolas de Véroce in the Heart of the French Alps. The MONT-BLANC is the Highest Mountain in the Alps and the Highest in Europe West of the Caucasus Peaks of Russia and Georgia. It rises 4,808 m (15,774 ft) above Sea Level and is ranked 11th in the World in Topographic Prominence. The Mont Blanc Massif is popular for Outdoor Activities like Hiking, Climbing, Trail Running and Winter Sports like Skiing, and Snowboarding. The Three Towns and their Communes which surround Mont Blanc are Courmayeur in Aosta Valley (Italy), and Saint-Gervais-les-Bains and Chamonix in Haute-Savoie (both in France).

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Saint-Nicolas-de-Véroce is a Small Village located between Saint-Gervais-les-Bains et Les Contamines-Montjoie (10 kilometers from Saint-Gervais-les-Bains and attached to the City since 1973 by "l'Arrêté Préfectoral du 29 Décembre 1973"). The Armancette Group establishments started their Activities in the Small Village by buying an Old Bakery and transforming it into a 5\* Hotel & Spa, claiming to be designed to satisfy the Needs of Customers in Search of Something Different.

There are very few Holiday Companies bringing the Mass Market to the Area and the majority of Chalet Operators that were offering Catered Accommodation to Guests have now closed their Doors and the remaining ones are Independent "Owner-Run" Chalets, whilst some new Luxury Chalets are built and planned. Therefore some Towns and the Ski Area, which is the 3rd largest in France with 445 km of piste (eg. Megeve, Combloux, Les Contamines, La Giettaz) avoid the Heavy Congestion of some of this Resort's more Famous Neighbours. Investment in the Ski Area in terms of New Lifts and Snow Cannons is High.

The main Railway Station for Saint-Gervais is the Gare de Saint-Gervais-les-Bains-Le Fayet. The Fabulous and Historic Mont Blanc Tramway departs from Le Fayet Station and reaches the Nid d'Aigle Station at the Bionnassay Glacier at an altitude of 2372 m (7800 ft). The Saint-Gervais-Vallorcine Railway departs from Le Fayet Station and takes you to Chamonix and across the Swiss border to Martigny. Numerous other Destinations throughout France (including Direct Trains to Paris) can be accessed from the main SNCF Station at Le Fayet.

L'ARMANCETTE 5\* Hotel & Spa is well situated to allow you to be seduced by the enchanted Peaks, that keep watch whatever the Season. You can discover a Region rich in exploration and conviviality. To take the opportunity to recharge your Batteries and experience New Emotions (for Singles, Couples, Families, Companies in search of Conferences or Retreat far from the Noise of Famous Stations...).

Every Detail was carefully planned at the Armancette's 5-Star Hotel (17 Luxury Rooms). It boasts uniquely Decorated Rooms, a Gourmet Restaurant (with Chef Julien Darcy & the Gastronomic Menu created by Antoine Westermann - 3\* Michelin) and a Tea Room (both being open to the Public), Indoor and Outdoor Swimming Pools, a Spa, a Terrace and a Concierge. Next to the 5\* Hotel, we have The Mont Joly, a Mountain Lodge, officially due to open in 2020. Soon also to open, Three Chalets : Aster, Carline and Silène, being situated on the Plateau de La Croix, just six minutes from the Village Centre on the edge of the Ski Slope. The Chartrix Ski Slope runs in front of the Chalets, making it easy to leave and come Home.

The Armancette wants to emphasize its Singularity with being able to offer access to a Conference Room in a Chalet in the Heart of the Alps which seems to be the ideal location for Business Seminars, Team Building Days and any other Business Event. A "Bar,

Brasserie, Sitting Room and Billiards Room" is planned to open soon. The Rotisserie Restaurant "Le Truc" has a Brasserie menu of Local Cuisine Named after Mont Truc, the Mountain opposite the Mont Joly Mountain Lodge. The Restaurant will maintain a certain Traditional Spirit.

The Home Made PÂtisseries, Viennoiseries and various types of Bread offered by the Tea Room have such success that a Full Operational Bakery in on the Schedule.... Anyway, to conclude with all those amenities, a Full Time Conciergerie will be also provided.... The Sign of High Luxury Range of Services to answer the Needs of a Broad Range of Local and International Clients with Competitive Prices.

Source : L'Armançette - 4088 Route de Saint-Nicolas, 74170 Saint-Germain-Les-Bains (Haute-Savoie - France)

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**Article online:**

<https://www.uspa24.com/bericht-15950/the-armancette-at-saint-gervais-les-bains-springs-from-the-foot-of-mont-blanc.html>

**Editorial office and responsibility:**

V.i.S.d.P. & Sect. 6 MDStV (German Interstate Media Services Agreement): Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

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